# The Practice of Modern Simple Interior Design Style in The Field of Design

### Liu Chang

Liaoning Communication University, Shenyang, 110136, China

Keywords: Modern, Simple, Interior design, Style, Aesthetic

**Abstract:** Through the analysis of the aesthetic angle of interior design, this paper expounds how the modern people advocate the "Modern simple" interior design style and how to carry out the artistic practice. When we do design, we can express as much information as possible in as few words as possible, depending on the scientific integration of many elements of design form, the choice of design color is very important, convey the style and characteristics of the design. Color is the result of different wavelengths of light reflection and absorption, the speed of light than the spread of graphics and text faster, which makes people feel the first time, so the first to feel the space is color. In modern minimalist interior design, black and white and the natural color of the material are its representative colors, thus reflecting the simple but not simple style advocated by the minimalism.

#### 1. Introduction

Home, is a very important part of people's lives. There is a saying, "I am not in the office, on the road, not on the road, I am at home." Home is always the warmest harbor.1.1 Overview of EPC General Contracting Model and Whole Process Cost Management.

Some people think that design is pure art, publicity personality, I think it is not comprehensive, with the economic development and improvement of living standards. In the continuous improvement of housing at the same time, People's requirements for decoration is increasingly high, a variety of decoration materials emerge one after another, dazzling. So design is the solution to life's behavioral problems.

Under the strong pressure of city life, people prefer the modern simple design style to decorate their home, and give their body and mind a relaxed space with simple environment. Unconstrained, making the load-bearing wall unconstrained. But the relatively simple craft and the low cost, is also welcomed by many working class.

Modern interior design has been extended from a single product design to environmental art design. At present, interior design is popular in the simple style of nature. Because with the continuous development of China's economy, People's living standards continue to improve during the day so nervous and busy, so all want to go home, feel relaxed and happy, this also adds the design concept and the goal to our design.

The minimalism of Western Modernism in the early 20th century is based on the retro trend of the mid-1980s. In the early 1990s, it was introduced into the field of interior design. Simple style features design elements, colors, lighting equipment, raw materials to a minimum, but on the color, material texture recommendations are high. "Modern simple" as a design concept, in the modern society by the masses loved and respected. The beauty of simplicity in graphic design, but also plays a precise and rapid expression of information function, it is easier, at a glance to please the public eye, with a very strong visual effect. Whether it is the text of the treasure, the treasure of graphics, color and layout of the treasure of Jane is to advocate the ultimate goal of graphic design: the expression of information.<sup>[1]</sup>

## 2. Examples of design methods

## 2.1 The situation of the household analysis

We take a real apartment as an example. It is a two-bedroom, two-hall, one-bath apartment with an area of 85 square meters in Luneng mansion in Great Road, Northeast Dadong District, the owner

DOI: 10.25236/ieesasm.2023.049

is a young couple, this is their new house. The male host's job is to be the sales manager of the company, while the female host's job is to be a news anchor carrying goods. At this stage, both of their tasks are to work hard and wait until their careers have improved before they consider having children, then we'll change to a bigger house. The present house belongs to the transitional stage of their lives, so they don't plan to carry out complicated decorations. Simple decorations will do. This also accords with their stressful working situation, hope to go home after a simple, fresh living environment, and finally they chose the modern design style of simple.

#### 2.2 Good communication with customers

After deciding on the design style, at least the direction of the design thought was given. However, only the design style was not enough. The designer had to continue to communicate with the client in detail, to understand the daily habits and habits of customers at ordinary times, as the basis for design. Male host's life is relatively simple, stable personality, after work every day to rest and resume the day's sales situation, his career is stronger, like simple lines, cool colors. The hostess's personality is more lively, after work home like to study food and fashion, she likes the color of feminization, pink, purple, white and so on. After communication began to develop the entire household decoration scheme, the style is modern simple, do not do too high cost, the tone of the whole space is cold some, with wallpaper, paint do some simple decoration, the ground of sitting room uses. [2]

#### 2.3 The choice of decoration material

The choice of decoration materials is the focus of interior design, to choose environmentally friendly decorative materials, which can protect the health of the host, but also the entire family's decorative grade of protection. The modern simple decoration style decoration part is less, mainly depends on the material quality to drive the entire decoration quality. The TV background wall in the living room is made of brand-name rock slabs and lamp strips. The floor tiles and floors are also made of well-known brands with guaranteed quality. The two bedrooms are decorated separately according to the preferences of the two owners, one uses white paint for wall decoration, the other uses colorful diatom mud for wall decoration. The whole type of high-grade decorative materials are used, the space is simple and not simple. Decorative elements: metal lampshade, glass lamp + high purity color + simple lines of furniture, appropriate soft. Metal is the product of industrial society, but also reflects the most powerful means of minimalist style. All kinds of metal lamps with different shapes are representative products of modern minimalism.

#### 2.4 The role of late accessories

In addition to the interior of the hard decoration, soft design is also very important, the appropriate soft decoration can be a good response to the decorative style. With the characteristics of the entire decoration, the choice of high-grade light gray curtains, and indoor light-colored decoration is very tie-in, the north bedroom selection of Rose Red Velvet Curtains, suitable for the hostess's fashion temperament. The carpet of sitting room chooses light beige, highlight sitting room grade and temperament. The sofa of sitting room chooses black and white stripe, not only color collocation, and appear rich fashion breath, more suit the age of two host. Two bedroom bedding are blue-gray series, not only simple fashion, and more resistant to dirty, for the fast pace of life of the two masters. The overall interior soft design focus on grade and color, and modern simple decorative style withvery comfortable.

Emphasizing functional design, lines simple and smooth, strong color contrast, which is the characteristics of modern style furniture. In addition, the extensive use of toughened glass, stainless steel and other new materials as accessories, is also a common decorative techniques of modern furniture, can give people an Avantgarde, unrestrained feeling. Because the line is simple, the adornment element is few, the modern style furniture needs the perfect soft assembly to match, can display the esthetic feeling. For example, the sofa needs cushions, the dining table needs tablecloths, the bed needs curtains and bedsheets foil, soft installation in place is the key to modern style furniture decoration.<sup>[3]</sup>

#### 3. Results and discussion

#### 3.1 Customer satisfaction

Because the design at the beginning and the owner did more communication, the customer is satisfied with the final decorative effect, which also proves the importance of communication before the design. Through to the customer's occupation, the character aspect understanding, has made the design effect which conforms to the customer's intention. In addition to the importance of communication, the daily accumulation and design skills of a designer are also very important. As a decorative designer, you should often look at various cases of decoration in your daily life, learn the essence of which and apply to their own design, customer satisfaction is the driving force of the designer's work.

## 3.2 The public's preference for modern simplicity

In contrast to the popularity of cumbersome decorative styles in the past, modern minimalism is now increasingly favored by everyone. The modern city life rhythm is fast, the work pressure is big, everybody is bearing the quite big pressure in the life. After a busy day, dragging the tired body back home, if you see are cumbersome decorations, will increase the inner pressure. If you see a simple line, bright color, the pressure in the heart and physical fatigue will be relieved, so we are more and more accept this "Simple but not simple" aesthetic. Simple, simple design style is loved by many people, living in a complex and diverse world is helpless, but intuitive, natural living space can make people physical and mental yang Kaidi, with the deconstruction and reorganization of the interior space, we can satisfy the desire and admiration of the users for a carefree life and make them find balance in the chaotic real life, create a relaxing ink space. [4]

### 3.3 The importance of designing according to your personality

China's culture for thousands of years, the crystallization of many eternal masterpiece, especially the Ming dynasty furniture is the essence of the wonderful aura, with "Intuitive, strong, precise, elegant" as the principle, the unique aesthetic concept of the east, the vigorous temperament of a single system, blending the simple charm of the remote, resounding in the world. Take a look at the world of architectural design masters, whether it is the German Mies? Van der Rohe or the American Richard? Elana Meyer, the Japanese Tadao Ando, the Chinese n I. M. Pei, all of them with the idea that too little is too much, in the most lucid form, with fairly ordinary materials, in the most minimalist manner, the whole shows very deep connotation and lofty space temperament. Their zero spiritual works are full of vitality, and their design ideas are stunning to the modern era. Hong kong-based interior designer Leung chi-tin has long been known for his "Minimalist" style, with its relaxed use of space, selection of materials, color combinations, moderate proportions and light harmony, to achieve the goal of simplicity and nature. In outlining the direction of the design, he pointed out that the design must reflect the user's personality, preferences and cultural background, and should not follow the trend, this has a lot to do with his belief that "People-oriented" is the primary concept of design. It can be said, "Simple and natural", "People-oriented" is the design concept that Liang Zhitian uphold. Liang Zhitian said: "All along, I have been using a minimalist approach to express my personal admiration for Art and life. I have also tried to introduce the same cultural background and characteristics and make new interpretations, adding depth and more diverse visual effects to every interior design project. But more important is to reflect the owner's personality in the design, for him to create a greater living space, the implementation of the 'people-oriented' approach.

Each person's personality has its own characteristics, have their own outlook on life and values, so each person likes the decorative style is also different, as a designer according to each client's personality and psychological characteristics to design, in order to get the customer's recognition, but also the smooth signing and construction. If the psychological grasp of the customer is not accurate, it will bring obstacles to the signing. Every decoration style and characteristic is "existence is rationality", and everyone has a pair of "best interior design" eyes. Designers need to accurately find the "best interior designer" in the hearts of every customer and draw it, which is the soul of the designer's work.<sup>[5]</sup>

#### 3.4 The aesthetic of modern minimalism

Simplicity is the pursuit of modern design is a state of minimalism with very little material environment, leaving the most spiritual space, remove all unnecessary decoration, will function to the extreme. In this flashy and stressful world, simplicity is a state of mind, a way of life. And white space reflects a "People-oriented" design concept. Modern People's aesthetic lines are clear, but also simple and unrestrained, but also highlight the quality of the modern style is to meet the aesthetic trend of full sense of modernity, walking in the forefront of the times.

#### 4. Conclusion

Simplicity is not "Pure simplification", but the designer's deep-seated cultural heritage and Avantgarde Way of thinking, the comprehensive embodiment of aesthetic concepts. The modern minimalism style has manifested itself in the design of humanities, aesthetics, customs and behavioural sciences, environmental theory, etc., fully consider the physiological and psychological market needs of people, constantly expand and extend the connotation of design, and make people in the use of spacious sense of space, but also to win the simple, convenient increase of the enjoyment of the United States. With the development of the times, modern minimalism design style is integrated with the concept of "Green Design", which is one of the main features of minimalism design style. This feature also makes today's minimalism design more focused on environmental maintenance, resource conservation, sustainable development and increased environmental pollution and destruction, and more humanized throughout the design. Modern simple design style is a strong trend swept the decorative decoration industry, so that more decorative market potential customers like this "Simple and not simple" design style. Modern simplicity is to return the design to its essence, emphasizing its inherent charm. Minimalism does not mean simplicity, monotony and the abuse of blank space, nor is it an excuse for empty content. The Art of Minimalism is not a simple abridgement of content. It is a refinement of the essence of design, a display of repeated creativity, and simplicity does not mean emptiness, give the viewer extraordinary visual enjoyment. With the development of the times, modern minimalism design style is integrated with the concept of "Green Design", which is one of the main features of minimalism design style. This feature also makes today's minimalism design more focused on environmental maintenance, resource conservation, sustainable development and increased environmental pollution and destruction, and more humanized throughout the design.

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